



*FP², Inc.
7400 Anaqua Drive
Austin, Texas 78750*

NEWS FROM FP² ... FOR IMMEDIATE RELEASE

CONTACT

James S. Moulthrop, P.E.
Executive Director, FP², Inc.
512.977.1800
jmoulthrop@fugro.com

FP² UNDERGOES LEGAL RESTRUCTURING, CAN NOW TAKE ADVOCACY POSITIONS FOR PAVEMENT PRESERVATION

January 2010 – The former Foundation for Pavement Preservation has undergone a legal restructuring that will enable it to take advocacy positions for pavement preservation.

The foundation now is known simply as FP², Inc., and is actively advocating in favor of pavement preservation in the ongoing federal surface transportation reauthorization “inside the Beltway” in 2010.

“With this year’s transition of the former Foundation for Pavement Preservation, a charitable organization, to FP², Inc., with a mission of promotion of pavement preservation, we are embarking on a fresh start,” said J. Baxter Burns, II, 2010 president of FP², and executive vice president, Ergon Asphalt & Emulsions, Jackson, Miss.

Last year the existing FP² board determined that the foundation’s status as a public charity would not permit it to promote pavement preservation with the U.S. Congress as reauthorization loomed. Its response was the formation of a new entity, FP², Inc., a non-profit trade organization that allows advocacy.

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“FP², Inc., will now have the ability to deliver far more to its supporters, without the restrictions of being a charity,” Burns said. “Our mission now is to advocate national policies, and support promotional activities and research programs that advance pavement preservation.”

Promotional efforts will get strong attention from the new FP². “We’ll define a beneficial pavement preservation policy and advocate its adoption at all levels of government,” Burns said. “We’ll prepare and distribute new promotional information, and create national, unified messages, all to support our new advocacy role in pavement preservation.”

In addition, FP² will continue to be very visible at all national and regional trade shows and conferences, and will continue its financial support of the National Center for Pavement Preservation (NCPD).

To this end, FP² publishes a flagship quarterly publication, *Pavement Preservation Journal*, and has extensively revised its website, fp2.org.

In addition to Burns, FP²’s new slate of officers includes **Mike Buckingham**, Strawser Construction, Columbus, Ohio, vice president; **Bob Koleas**, Western Emulsions Inc., Dana Point, Calif., secretary; **Bill O’Leary**, Martin Asphalt Co., Houston, Tex., treasurer; and **Jim Moulthrop**, Fugro, Inc., Austin, Tex., executive director.

BACKGROUNDER

For nearly two decades, FP², Inc., and its public and private sector partners have maintained that the key to cost-effective, optimized pavement life is the application of the "right treatment, to the right pavement, at the right time." Experience shows that spending a dollar on pavement preservation can eliminate or delay spending \$6 to \$10 in future rehabilitation or reconstruction costs.

FP² was first established in 1992 as the *Foundation for Pavement Rehabilitation and Maintenance Research*. Founding associations included the Asphalt Recycling & Reclaiming Association, the Asphalt Emulsion Manufacturers Association, and the International Slurry Surfacing Association. Soon after, it was renamed the *Foundation for Pavement Preservation*, a charitable organization funding research. It was again restructured in 2010 as *FP², Inc.*, an advocacy and promotion institution.

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