



Georgia-Carolina Pavement Preservation Council Code of Ethics

The Georgia-Carolina Pavement Preservation Council (GCPPC) will promote pavement preservation honestly and ethically wherever we operate in Georgia and South Carolina. We will constantly seek improvement in the quality of pavement preservation services, products and operations, and will create a reputation for honesty, fairness, respect, responsibility, integrity, trust, and sound business judgment. No illegal or unethical conduct which compromises GCPPC principles on the part of any member or member company will be allowed. The ethical performance of the GCPPC is the sum of the ethics of the men and women who are members. Thus, we are all expected to adhere to high standards of personal integrity.

Members must never permit their personal interests to conflict, or appear to conflict, with the interests of the GCPPC or any governmental agency. Members shall avoid using the name of the Georgia-Carolina Pavement Preservation Council to advance their private business or personal interests at the expense of the GCPPC or government agencies.

No bribes, kickbacks, or other similar remuneration or consideration shall be given by any member or member organization in order to attract or influence business activity. Members shall avoid giving gifts, gratuities, fees, bonuses, or excessive entertainment, to attract or influence business activity.

GCPPC members will refrain from gathering intelligence on competitors by inappropriate means and refrain from acting on knowledge which has been gathered in such a manner. The GCPPC members will seek to avoid making exaggerations or disparaging comparisons of the services and competence of their competitors.

GCPPC members agree to disclose unethical, dishonest, fraudulent, or illegal behavior.

Violation of this Code of Ethics can result in removal from GCPPC membership.

Remember that good ethics is good business!

Adopted 30 April 2012
