

FIRST NATIONAL EQUIPMENT FLEET MANAGEMENT CONFERENCE

Mobile, Alabama

June 24–28, 2012

Mobile Convention Center

SAVE THE DATE

PARTNERING TO MEET TODAY'S
FLEET MANAGEMENT CHALLENGES

SPONSORED BY:

AASHTO & TRB

American Association of State
Highway Transportation Officials

Transportation
Research Board

AASHTO Equipment Management Technical Services Program

Southeastern States Equipment Managers Conference, Inc.
Northeast Equipment Technical Services Program
Midwest Equipment Technical Services Program
Western States Highway Equipment Managers Association

TRB Maintenance Equipment Committee, AHD60

For Information, call 517-432-8220

or visit www.EMTSP.org/National2012

Meeting Highlights:

- ◆ Technical Presentations
- ◆ Panel Discussions
- ◆ Regional Break-Out Sessions
- ◆ Equipment Displays

Who Should Attend:

- ◆ State DOT Equipment Directors
- ◆ Public and Private Fleet Managers
- ◆ Academic Researchers
- ◆ Consultants
- ◆ Equipment Suppliers

Equipment Management
Technical Services Program

EMTSP
AASHTO
THE VOICE OF TRANSPORTATION

**ALL FOUR
EMTSP
Regional Groups**

ONE VENUE



FIRST NATIONAL EQUIPMENT FLEET MANAGEMENT CONFERENCE

AASHTO EMTSP's and TRB's joint First National Equipment Fleet Management Conference will be comprised of Fleet Managers, Administrators, Directors and Engineers from State Agencies and local governments throughout the nation, Federal, equipment industry and academic participants, along with members from the American Association of State Highway Transportation Officials (AASHTO) and the Transportation Research Board (TRB). The conference will provide technical presentations from experts in the equipment field, panel discussions on various fleet management topics, break-out and business meetings for the EMTSP Regional Partnerships, and a forum to share equipment fleet management strategies and best practices. This conference will not only afford the opportunity to learn about national initiatives and research projects by AASHTO and TRB, as well as technological advances in equipment, but attendees will also meet and interact with peers from States and other equipment fleets throughout the country. Dress for the conference is business casual.

CONFERENCE LOGISTICAL INFORMATION

The Conference will be held at the Mobile Convention Center in Mobile, Alabama, with lodging at the Renaissance Mobile Riverview Plaza Hotel and the Renaissance Battlehouse Hotel & Spa, Mobile, Alabama. The convention center and the hotels are centrally located with many outstanding restaurant options nearby.

Non-Invitational Travelers. Please make your room reservations by June 4, 2012, to obtain a negotiated rate of \$119 per night. Contact the hotel at 800-922-3298 and identify yourself being connected with the AASHTO-Equipment Management Technical Services Program.

Invitational Travelers will **NOT call** the hotel for a reservation. If you receive an invitation from the AASHTO EMTSP, please complete the travel planning request form found at www.emtsp.org/national2012/travel. Complete travel planning procedures will be communicated to invitational travelers as they are identified and we will make your lodging reservation for you.

CONFERENCE REGISTRATION

Please complete the meeting registration form attached and return by fax or mail to the address indicated on the form, or register online at www.emtsp.org/national2012.

State DOT Agency Members-Invitational travel costs to the conference will be provided by the AASHTO EMTSP Program for **one** attendee from each state DOT. Any participants not covered by invitation may register at the rate of \$250 per person. AASHTO (EMTSP) Membership benefits include paid registration for one registrant at this national conference who is eligible to represent his/her State DOT and will get one vote on issues being considered at each EMTSP Regional Partnership business meeting.

Local & Federal Government Officials and Academic Attendees may register at the rate of \$250 per person.

Equipment Contractors, Suppliers, Consultants may register to exhibit and attend open sessions of the conference. Registration as an exhibitor includes two admissions to the conference. Additional exhibitor registrants beyond two must register at \$500 per person. Details about exhibiting and sponsorship opportunities are described on the Exhibitor Registration Form.

Spouse Registration/Program includes organized trips to the beach, shopping, and planned evening activities. Spouse program registration is \$200 per person.

EVENING ACTIVITIES Several exciting evening field trips are being planned including a visit to the battleship USS Alabama, an IMAX theater, and more. Information about these events will be provided on the conference website as it becomes available.

All registrations include breakfast, breaks, and lunches starting Monday at 7 a.m. through Thursday morning, and dinner on Monday and Tuesday evening.

More information is available at:
www.EMTSP.org



FIRST NATIONAL EQUIPMENT FLEET MANAGEMENT CONFERENCE

Mobile Convention Center - Mobile, Alabama

June 24 – 28, 2012

A G E N D A - D R A F T

Sunday, June 24, 2012

12:00 pm – 5:00 pm Registration Desk Open
5:30 pm – 6:30 pm **Welcome Meet & Greet – Networking Session and Vendor Exhibits**
DINNER – On your own

Monday, June 25, 2012

7:00 am – 8:00 am **Breakfast Buffet and Vendor Exhibits**
8:00 am – 8:30 am Welcome Remarks – Assistant Transportation Director, Mobile Mayor, *Alabama DOT*
8:30 am – 10:00 am Introductions and Program Updates – Moderator, Ron Pruitt, AL DOT
TRB Overview – Joseph Darling, NY DOT
AASHTO EMTSP Overview – *Erle Potter, VA DOT*
10:00 am – 10:45 am **Break and Vendor Exhibits**
10:45 am – 12:15 pm Current Best Practices from 100 Best Fleets – Tom Johnson
12:15 pm – 1:45 pm **Lunch and Visit Vendor Exhibits**
1:45 pm – 3:00 pm Spend Analysis and Specification Development - Michael Halloway
3:00 pm – 3:45 pm **Break and Vendor Exhibits**
3:45 pm – 4:45 pm *NCHRP 20-7 (309) Update and Prioritizing Next Research Projects – Erle Potter*
4:45 pm – 5:00 pm Administrative Comments – Ron Pruitt, AL DOT
DINNER and SOCIAL EVENT (IMAX THEATER)

Tuesday, June 26, 2012

7:00 am – 8:00 am **Breakfast Buffet and Vendor Exhibits**
8:00 am – 9:00 am Fleet Age Planning - Dr. Michael Vorster, Virginia Tech
9:00 am – 10:00 am Performance Metrics Presentation – Sonja Scheurer, Dan Smith and Scott Ratterree
10:00 am – 10:45 am **Break and Vendor Exhibits**
10:45 am – 11:45 am Performance Metrics Open Discussion – *MI DOT*
11:45 am – 1:30 pm **Lunch and Visit Vendor Exhibits (extra time)**
1:30 pm – 3:00 pm New Emissions and Mileage Regulations and Braking Requirements for Equipment -
3:00 pm – 3:30 pm **Break and Vendor Exhibits**
3:30 pm – 4:45 pm AL DOT Equipment Program (GPS, Replacement, Auction) – Ron Pruitt, AL DOT
DINNER and SOCIAL EVENT (USS ALABAMA)

Wednesday, June 27, 2012

7:00 am – 8:00 am **Breakfast Buffet and Vendor Exhibits**
8:00 am – 9:00 am *Equipment Lifecycle Cost Models – Dr. John Hildreth, UNC-Charlotte*
9:00 am – 10:00 am Indiana DOT Alternative Fuel Program – Joe Rudolph, INDOT
10:00 am – 10:30 am **Break and Vendor Exhibits**
10:30 am – 11:15 am National Energy Policy and Its Relationship to Natural Gas - Joe Darling, Darling Transportation
Energy Solutions LLC
11:15 am – 12:00 pm North Carolina Bio-Diesel Project – Newell Brooks, NC DOT
12:00 pm – 1:30 pm **Lunch and Vendor Exhibits**
1:30 pm – 3:00 pm Round Table – Separate Groups with State-Generated Topics
(STATES / PROVINCES / LOCAL GOVERNMENTS ONLY – NO VENDORS)
3:00 pm – 3:30 pm **Break**
3:30 pm – 5:00 pm Regional Round Tables Continued
DINNER – On your own

Thursday, June 28, 2012

7:00 am – 8:00 am **Breakfast Buffet**
8:00 am – 9:30 pm Separate Regional Business Meetings –
9:30 am – 10:00 am **Break**
10:00 am – 11:30 am General Session – Conclusion Recap & Wrap-up
ADJOURN

State & Local Agency

Registration

FIRST NATIONAL EQUIPMENT FLEET MANAGEMENT CONFERENCE

Please fax sheet or mail with payment before June 1, 2012

Online Registration Available @ www.emtsp.org/national2012

FAX 517-432-8223

AASHTO EMTSP
2857 Jolly Road, Okemos, MI 48864
☎ 517-432-8220

NAME: _____

TITLE: _____

COMPANY: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WORK PHONE (_____) _____

EMAIL: _____

Meeting Registration

Invitational State DOT Agency Attendee	\$ 0	<input type="checkbox"/>
State DOT Agency Attendee - Non Invitational (additional State DOT Agency not covered by EMTSP)	\$ 250	<input type="checkbox"/>
Local Agency, Academia or FHWA Attendee	\$ 250	<input type="checkbox"/>

TOTAL AMOUNT DUE \$ _____

Payment Method

Check mailed with registration: _____ **OR** / Please bill my Credit Card _____
(payable to: **Michigan State University**)

Credit Card Number Expiration Date Security Code

Name on Card Cardholder Phone Number Cardholder Email (Receipt Recipient)

Cardholder Address City State Zipcode

For more information contact:
AASHTO EMTSP
517-432-8220
ncpp@egr.msu.edu

CEU's—Continuing Education Units
available through Michigan State University
(approximately 1.5 CEU - which converts to 15 PDH)



Spouse/Guest Registration

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FAX 517-432-8223

AASHTO EMTSP
2857 Jolly Road, Okemos, MI 48864
☎ 517-432-8220

NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE (_____) _____

EMAIL: _____

Registration

Spouse/Guest Registration

_____ Spouses/Guests @ \$200/each \$ _____

Child Registration

Please contact us if you would like to bring your family and we will discuss the arrangements.

Payment TOTAL AMOUNT DUE

\$ _____

Check mailed with registration: _____ **OR** / Please bill my Credit Card _____
(payable to: **Michigan State University**)

Credit Card Number Expiration Date Security Code

Name on Card Cardholder Phone Number Cardholder Email (Receipt Recipient)

Cardholder Address City State Zipcode

For more information contact:
AASHTO EMTSP
517-432-8220
ncpp@egr.msu.edu

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Mobile, Alabama

Limited Space Available!

Return application (below) or sign up online

EXHIBIT & SPONSORSHIP OPPORTUNITIES

- Exhibit Fee:**
- \$ 2,500 = 10 x 10 exhibit space
 - \$ 5,000 = 10 x 20 exhibit space
 - \$ 7,500 = 20 x 20 exhibit space
 - \$10,000 = 20 x 40 exhibit space

Exhibit Fee for All Exhibitors Includes:

- Access to all four Regional State Equipment Managers representing:
 - ★ As many as all 50 states
- Two Conference Attendee Registrations (additional registrations available for a fee)
 - ★ Exhibit space (curtain, draped table, two chairs)
- Breakfast, lunch and break refreshments
- Company name and contact information listed in meeting program
- Access to all organized functions

Exhibits are located inside the convention center – additional fees for electrical service or other extras will be paid by exhibitor directly to the convention center.

Gold Sponsorship: \$10,000
(Sponsorship fee does not include exhibit space)

Bonus for Gold Sponsorship:

- Gold Sponsor recognition on EMTSP website
- Gold Sponsor recognition in meeting program
- Full page company ad in meeting program
- Preferred choice of Exhibit space
- Link to your Company's website from Company logo on EMTSP meeting web page
- Limited outdoor exhibit space may be available

Silver Sponsorship: \$5,000
(Sponsorship fee does not include exhibit space)

Bonus for Silver Sponsorship

- Silver Sponsor recognition on EMTSP website
- Silver Sponsor recognition in meeting program
- Half page company ad in meeting program
- Preferred choice of Exhibit space (after Gold)
- Link to your Company's website from Company logo on EMTSP meeting web page

Equipment Display - please describe pieces and sizes:

**(size limited to convention center door opening – 13'6"H x 19'6"W
NO track-type equipment – Exhibitor MUST provide pads and drip pans)**

Send Payment To:	National Center for Pavement Preservation 2857 Jolly Road Okemos, MI 48864
Questions?	Contact NCPP : ncpp@egr.msu.edu 517-432-8220
Check Payable to:	Michigan State University
Credit Card Fax: Or Email:	www.emtsp.org/national2012 <i>(online exhibit application)</i> 517-432-8223 ncpp@egr.msu.edu

Contact Name: _____

Company: _____

Email: _____

Indicate Level of Sponsorship:

Gold Sponsor @ \$10,000

Silver Sponsor @ \$5,000

Total Payment to be charged or submitted in a check

\$ _____

Card # _____ Expiration: _____

Name on Card (if different from above): _____

Phone: _____ Code: _____ Billing Zip: _____ State: _____

Billing Address: _____ City: _____

Billing Email Address: _____

**Renaissance Mobile
Riverview Plaza Hotel**
64 South Water Street
Mobile, Alabama 36602

Reservations: 800.922.3298
Room Block: AASHTO EMTSP
Hotel Direct: 251.438.4000



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ATTENDEE REGISTRATION – Registered Exhibitors

Please let us know who from your company will be attending the conference. Each Exhibit Space includes two free conference attendees and additional registrations are available at the reduced rate of \$500/each.

1st Attendee (NO CHARGE)

NAME: _____
 COMPANY: _____
 MAILING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 WORK PHONE (_____) _____
 EMAIL: _____

2nd Attendee (NO CHARGE)

NAME: _____
 COMPANY: _____
 MAILING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 WORK PHONE (_____) _____
 EMAIL: _____

Additional Attendee (\$400/each)
 (use additional sheet if necessary)

NAME: _____
 COMPANY: _____
 MAILING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 WORK PHONE (_____) _____
 EMAIL: _____

Send Payment To: National Center for Pavement Preservation
 2857 Jolly Road
 Okemos, MI 48864

Total Due
 _____ Additional Attendees @ \$500 = \$ _____

Questions? Contact NCPP :
ncpp@egr.msu.edu
 517-432-8220

Total Payment to be charged or submitted in a check

Check Payable to: Michigan State University

Credit Card Or Email: www.emtsp.org/National2012
 Fax: 517-432-8223
ncpp@egr.msu.edu

Card # _____ Expiration Date: _____
 Name on Card: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Billing Email Address: _____