Foundation for Pavement Preservation
A New Mission and Vision
Existing Mission

Foundation for Pavement Preservation

To continuously improve the quality and understanding of pavement preservation technologies through education, research, public-private partnering, and international exchange.
Existing Mission

• Objectives
  • Educate public officials of the benefits of pavement preservation
  • Support research
    • Technical data (timing, costs)
    • Pavement materials and delivery systems
• Forum for International Exchange
• Support public-private cooperation on effective preservation treatments
Historical Perspective and Accomplishments

- Foundation for Pavement Rehabilitation and Maintenance Research began in 1992
- Foundation for Pavement Preservation began in 1999
  - Bill Ballou, First President
  - Jerry Eller, Executive Director (2004 – 2008)
Historical Perspective

- Establishment of the National Center for Pavement Preservation, 2002
  - Michigan State University
  - Industry financial commitment – start-up funds and $50k/year
  - TSP2 program
  - Training
  - AASHTO help desk
Regional Partnerships
- Midwest
- New England
- Southeast
- Rocky Mountain
- West Coast
Historical Perspective

con’t

• Preservation Centers
  • California Center for Pavement Preservation
  • Texas Center for Pavement Preservation
Existing Mission

• Conclusion of the Strategic Planning meetings and direction from the Board of Directors

• Essentially complete and we need to move on!!
New Organization

- FP2, Inc formed in July 2009
- Officers selected
- Part time ED selected
New Mission

Advocating *national policies*, *promotional activities*, and *research programs* that *advance pavement preservation*. 
New Mission

- Act as an advocate at the national level that will affect legislation for preservation activities
- Prepare and distribute promotional information to support the advocacy role
- Support research programs outlined in the Transportation System Preservation Research Roadmap
Advocacy, Promotion, Research

• **Advocacy:**
  • Educating elected officials through FP2 sponsor company efforts at the national level
  • Defining beneficial PP policy and advocating its adoption at all levels of government
Advocacy

- Congressional Task Force from AEMA, ARRA, and ISSA “folded” into FP2, Inc.
- Selection committee interviewed three Washington firms to represent them
- Selected one, Williams and Jensen to represent organization
- Assistance from BASF
Advocacy, Promotion, Research con’t

**Promotion:**

- *Creating and promoting unified messages for the transportation industry*
- *Sponsoring key promotional activity events*
Advocacy, Promotion, Research con’t

- **Research:**
  - *Promote funding of the PP Research Roadmap*
  - *Advocate national programs that update specifications*
New Governance

- Keep a manageable size board
- Small executive committee
- Create a nominating committee for executive committee membership
- Part time Executive Director
New Governance con’t

• Recognize inherent conflict new mission creates for government and academia participants

• New stakeholders (such as NAPA)
Industry Input-Feedback Critical

- Government, academia input very important
- FP2 needs the interface to be effective and relevant
Industry Input-Feedback Critical con’t

- PP Annual Meeting is one option
  - “State of PP” annual meeting
  - Presentations from NCPP, Regional and State efforts highlighting accomplishments, challenges
  - Federal perspectives, needs
  - PP awards
An Immediate Task!

2010 Transportation Bill Authorization

• FP2 must craft a clear, concise message
• Deliver to lawmakers as part of TCC Fly-In
  • May 19-21, 2009
Immediate Task, cont.

• Provide input to DC firm
• Arrange for meetings with Congressional staff
• Arrange for meetings with Legislators
Activities

- TRB Hospitality Suite
- Trade Show participation
  - TRB
  - AASHTO SOCM meeting
  - NACE
  - APWA
- Regional Partnership meetings
- National PP Conference
Activities con’t

- Sponsor of International Conference on Pavement Preservation, 2010
- Continue NCPP Financial Support
- Other budget items include admin support, meeting costs, communications-marketing (to support the goals)
Suggested Sponsorship Levels

• Associations $25k annually

• Corporations
  • PLATINUM LEVEL - SPONSOR - $25,000 or more annually for 2 or more years
  • GOLD LEVEL - SPONSOR - $20,000 or more
Suggested Sponsorship Levels, con’t

- **SILVER LEVEL - SPONSOR** - $10,000 – $19,999
- **BRONZE LEVEL - SPONSOR** - $5,000 - $9,999
- **FRIEND OF THE FOUNDATION** - $1,000 - $4,999
Pavement Preservation

- **A NATIONAL PRIORITY!!**
- Our transportation system cannot support the delivery of goods and services we are accustomed to without an effective transportation system preservation program
Our Sponsors

- **Industry**
  - Contractors
  - Material Suppliers
- **Associations**
  - ISSA
  - AEMA
  - ARRa
  - IGGA
  - NAPA
  - ACPA
- **Equipment Suppliers**
Thank You!

Questions?